

# Reflective Design Studio

Soulful design.  
Sustainable living.  
Smart Investment.

---

We're excited to collaborate with you on transforming your space. Here's a glimpse into how we thoughtfully guide our clients through each phase of our design process.

---

LaTasha Baldwin  
CEO + Principal Interior Designer

📞 855.773.3532

✉ [latashabaldwin@reflectivedesignstudio.studio](mailto:latashabaldwin@reflectivedesignstudio.studio)

🌐 [reflectivedesignstudio.studio](https://reflectivedesignstudio.studio)



## Our Proven Process

Here's How We Bring Your Luxury Retreat to Life:

### 1st - Discover Call

We begin with a complimentary chat so we can learn about your goals, lifestyle and vision.

<https://calendly.com/reflectivedesignstudio/30min>

### 2nd - Design Consultation

We create a tailored, sustainable design plan that blends beauty, functionality, and investment-focused thinking.

<https://calendly.com/reflectivedesignstudio/60min>

### 3rd - Design Implementation

We manage the transformation to turn your space into a stunning luxury retreat that's guest-ready and ROI-smart.

**Soulful design.  
Sustainable living.  
Smart Investment.**





## *Ways we can work together*

- Real Estate Refresh
- Designer on Demand
- Full-Service Interior Design
- Professional Consultation

**Soulful design.  
Sustainable living.  
Smart Investment.**





# Real Estate Refresh

A comprehensive 2-hour design consultation focused on staging your home to enhance its marketability. Following the consultation, you will receive a detailed summary of the session within 48 to 72 hours.

## Styling Techniques:

- Recommendation for decluttering and depersonalizing
- Recommendation for arranging furniture to highlight the best features of the property and create a sense of flow and functionality.
- Recommendation for adding or updating décor, artwork, and accessories to create a cohesive and stylish look.
- Recommendation for ensuring the property is clean and well maintained addressing any necessary repairs or upgrades.

## Benefits:

- Increased Appeal: Staged homes are more likely to attract buyers and make a positive first impression.
- Faster Sales: Staged properties tend to sell faster than unstaged properties.
- Higher Offers: Buyers are often willing to pay more for a well-staged property.
- Reduced Time on Market: Staging can help shorten the time a property spends on the market.

Investment - \$1,200

**Soulful design.  
Sustainable living.  
Smart Investment.**



# Designer on Demand

This package offers a comprehensive 3-hour design session aimed at addressing your most challenging design issues. It provides an economical opportunity to engage with a professional Maui designer.

Following the consultation, you will receive a detailed summary of the session within 48 to 72 hours.

## Designing Techniques:

- **Space Overview:** Discuss the specific room(s) or areas including their current layout, functionality, and any issues you'd like addressed.
- **Style Preferences:** Explore design preferences, including your favorite styles, colors, textures and materials.
- **Inspiration:** Share images or mood boards that represent the desired aesthetic to help the designer understand your vision.
- **Budget and Timeline:** Discuss budget constraints and desired timeline for the project.
- **Functionality:** Discuss how you use the space and what needs to be addressed in terms of functionality and flow.
- **Questions:** Ask the designer any questions pertaining to the project.

**Investment:** \$1,500

**Soulful design.  
Sustainable living.  
Smart Investment.**





# Full-Service Interior Design

This turnkey solution offers a comprehensive framework to assist homeowners from the initial concept through to the final installation. At each phase, clients will benefit from our luxury design concierge service, ensuring a seamless experience throughout the process.

## Planning and Design:

- Initial Consultation & Needs Assessment: Understanding the vision, lifestyle, and functional needs.
- Space Planning & Layout: Optimizing space for functionality and aesthetics.
- Furniture Layout and Design: Creating a cohesive and comfortable furniture arrangement.
- Material & Finish Selection: Choosing appropriate materials, finishes, and colors for walls, floors, and fixtures.
- Lighting Design: Planning and selecting lighting fixtures for ambiance and function.
- Construction Documentation: Creating detailed plans for contractors.

## Sourcing and Procurement:

- Sourcing Furniture, Fabrics, and Accessories: Finding high-quality items that fit the design vision.
- Procurement and Logistics: Managing the purchase and delivery of materials and furniture.
- Budgeting: Creating and managing the project budget.

**Soulful design.  
Sustainable living.  
Smart Investment.**



# Full-Service Interior Design Our Premier Experience Continued...

## Project Management and Installation:

- **Project Coordination:** Managing the entire project from inception to completion, while working closely with contractors and vendors.
- **Installation Supervision:** Guaranteeing that all installations meet the highest quality standards.
- **Finishing Touches:** Incorporating the final details to perfect the design.

**Investment:** Based on scope of work

## Professional Consultation

If you're uncertain about the services your project may require, we can arrange a professional consultation. During this session, we will discuss your needs and identify the best ways to address them.

**Investment:** Hourly rate of \$200.00

Soulful design.  
Sustainable living.  
Smart Investment.

